

2023 WCA AWARDS

LIFETIME ACHIEVEMENT AWARD

Jack Anthony, CEO of Jack Anthony Industries LLC (Vallejo, California)



In 1964 Jack's family built their first self-serve wash, where he learned by digging pits, washing down bays, and rebuilding Malsbury HPW6 pumps. Fast forward almost 60 years and Jack Anthony Industries owns and operates seven self-service car washes, two Flex-Serv car washes, five express exterior car washes with automated cashiers and free vacuum stations, and a 10-minute oil change. He has served on the board for ICA in different capacities, including holding the place of President in 2005. And, just as we continuously see with other successful operators, his civic engagement sets him apart as continues to volunteer in various community roles including the Susan G. Komen Foundation and other charities.

CAR WASH MANAGER OF THE YEAR

Collin Campbell, Classy Chassis Car Wash (Tacoma, Washington)



A key aspect that we have noticed successful operators have in common is the ability to problem solve and the willingness to do whatever is necessary to get the job done. Through countless examples too long to list, Collin has displayed unparalleled work ethic as he has navigated both professional and personal tragedy, all the while helping Classy Chassis grow into a pillar of carwash excellence in the Northwest, and a pillar of community engagement in their local region.

MOST INNOVATIVE OPERATOR

Brett Meinberg, Chief Operating Officer, GO Car Wash (Denver, Colorado)



Starting in the industry at the ripe age of 17, Brett was recognized for his potential — and this paid off in big ways. He built an entire operating system app for GO Car Wash and their 135 locations and is continuously looking for ways to improve the customer experience. Focused on site excellence, we are excited to see how his work affects the direction of the industry in the future.

WCA congratulates our three 2023 awardees for their remarkable achievements and unwavering commitment to the car wash industry. These awards are a testament to their dedication, innovation, and a lifetime of service that have enhanced the industry as a whole.

"These awards remind us of how much leadership talent exist within the ranks of our membership," said Scott Horner, WCA's President. The award presentations took place during the WCA's annual meeting on October 12, 2023, in Coronado, California.

■ CWONJ Awards Two Scholarships

The Car Wash Operators of New Jersey (CWONJ) has awarded a 2023 Scholarship to Riley Stoops and Ashley Coiscou Perez, according to a press release. Both candidates displayed exemplary scholastic and extracurricular efforts, according to Dan Sidel, CWONJ Scholarship Chairman.

Riley Stoops is an employee at Magic Wash in Manahawkin and plans to study mechanical engineering at Stevens Institute of Technology in Hoboken, NJ. Riley spends much of his time as a trombonist/baritone player in a number of ensembles including the Southern Regional Golden Rams Marching Band where he is also on the leadership committee and has served as a section leader for the past two years. He is also a member of the South-

While in high school she was a member of American Honor Society, the National Society of Leadership and Success (NSLS) and has spent countless hours helping teachers and making donations to local churches and those in the Dominican Republic. She has also provided food and snacks for the homeless with help from her mother.

Information on the CWONJ's 2024 Scholarship will be available in early 2024 on the association's website, cwonj.com.

■ WCA Hands Out Multiple Awards

The Western Carwash Association (WCA) was proud to announce the recipients of its prestigious annual awards, recognizing outstanding individuals who have made remarkable contributions to the car wash industry, according to an October 16 press release. These awards celebrate excellence, innovation, and a lifetime of dedication to our industry.

Car Wash Manager of the Year Award:

Collin Campbell, Classy Chassis Car Wash, Tacoma, Washington

The Car Wash Manager of the Year Award is presented to individuals who demonstrate exceptional skills in managing car wash operations. Collin's dedication to implementing best business practices, handling personnel with professionalism and loyalty, and aligning with the industry's goals and

mission exemplify the qualities we value in our managers, the press release stated.

Innovative Operator of the Year Award:

Brett Meinberg, GO Car Wash, Denver, Colorado
The Innovative Operator of the Year Award is a testament to those who have explored new ideas, investing their own time and resources to enhance the car wash industry. Brett has opened doors for all of us with his innovative methods and techniques. His commitment to improving service delivery and increasing profitability is an inspiration to us all, the press release stated.

Lifetime Achievement Award:

Jack Anthony, Jack Anthony Industries, Inc., Vallejo, California

The Lifetime Achievement Award is a prestigious recognition presented to individuals whose long-standing dedication has significantly impacted the car wash industry. Jack, founder of Jack Antho-

ny Industries, Inc., has tirelessly served our industry for many years, stated the press release. His contributions in the areas of self-serve, exterior conveyor, flex-serve and full-service platforms, as well as his civic and philanthropic endeavors have continually elevated car wash industry operations management as well as its profile.

The WCA congratulates Collin Campbell, Brett Meinberg, and Jack Anthony for their remarkable achievements and unwavering commitment to the car wash industry. These awards are a testament to their dedication, innovation, and a lifetime of service that have enhanced the industry as a whole, according to the press release. "These awards remind us of how much leadership talent exists within the ranks of our membership," said Scott Horner, WCA's President. The award presentations took place during the WCA's annual meeting on October 12, 2023, in Coronado, California.